

14TH ANNUAL NORTHERN NEW ENGLAND LEADERSHIP CONFERENCE

**CELEBRATING
175 YEARS
OF LEADERSHIP
IN ACTION**

Thursday, November 19th, 2026

Holiday Inn by the Bay

Portland, ME



The Northern New England Leadership Conference is the premier conference for YMCA staff and volunteers in Maine, New Hampshire, and Vermont to learn, collaborate, and network with one another. We expect more than 300 YMCA staff and volunteers from across the region to join us for one full day of leadership development.

We couldn't fulfill our mission without the support of our corporate partners. Take a look inside to discover how you can reach your target audience, showcase your brand, and invest in the leadership development of YMCA professionals who strengthen communities every day!



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$7,500

- **Limited to one**
- Opportunity to address attendees for 7-10 minutes during program
- Acknowledgement as the Presenting Sponsor during Opening Session
- Opportunity to provide one handout or small promotional item to all 300+ attendees
- Receipt of conference attendee list, including name, title, YMCA, mailing address, email address, and phone
- One (1) six-foot exhibit table and **first choice** of location in the vendor hall
- Company name and logo displayed on **all** conference digital and print materials, including website, direct marketing emails, conference program, slide show, and social media
- **NEW** Featured call out including company name on Conference Bingo Card
- Two (2) dedicated email communications to prospective attendees and conference registrants to promote your company's product and/or service
- Two (2) dedicated social media posts highlighting your company's product and/or service
- Two (2) complimentary event registrations

NEW PLATINUM SPONSOR

SOLD OUT

- **Limited to one**
- Opportunity to address Cocktail Reception attendees for 7-10 minutes on Wednesday 11/18
- Acknowledgement as the Reception Sponsor during the Cocktail Reception welcome
- Opportunity to provide one handout or small promotional item to all Cocktail Reception attendees (50+)
- Receipt of conference attendee list, including name, title, YMCA, mailing address, email address, and phone
- One (1) six-foot exhibit table and **choice of location** in the vendor hall, in the order of which sponsorship commitment is received
- Company name and logo displayed on **select** conference digital and print materials, including website, direct marketing emails, conference program, slide show, and social media
- One(1) dedicated email communications to conference registrants to promote your company's product and/or service
- One(1) dedicated social media posts highlighting your company's product and/or service
- Two (2) complimentary event registrations

GOLD SPONSOR

\$5,000

- Acknowledgement as a Gold Sponsor during Opening Session
- Opportunity to provide one handout or small promotional item to all 300+ attendees
- Receipt of conference attendee list, including name, title, YMCA, mailing address, email address, and phone
- One (1) six-foot exhibit table and **choice of location** in the vendor hall, in the order of which sponsorship commitment is received
- Company name and logo displayed on **select** conference digital and print materials, including website, direct marketing emails, conference program, slide show, and social media
- One (1) co-branded email communication, with other Gold Sponsors, to conference registrants to promote your product and/or service
- One (1) dedicated social media post highlighting your company's product and/or service
- Two (2) complimentary event registrations

SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR

\$3,000

- Acknowledgement as a Silver Sponsor during Opening Session
- One (1) six-foot exhibit table and **choice of location** in the vendor hall, in the order of which sponsorship commitment is received
- Company name and logo displayed on **select** conference digital and print materials, including website, direct marketing emails, conference program, slide show, and social media
- One (1) co-branded social media post, with other Silver Sponsors, highlighting your company's logo and website
- Two (2) complimentary event registrations

BRONZE SPONSOR

\$1,000

- One (1) six-foot exhibit table in the vendor hall
- Company name displayed on **select** conference digital and print materials, including website, direct marketing emails, conference program, slide show, and social media
- One (1) complimentary event registration

WORKSHOP SPONSOR

\$500

- Company name displayed in conference program and logo displayed on workshop room signage

SWAG SPONSOR

IN-KIND

- **Limited to one**
- Acknowledgement as the exclusive Swag Sponsor during Opening Session
- Option to include company logo, QR code, or tagline on each donated swag item (e.g., "Proudly Sponsored By...")
- One (1) six-foot exhibit table and **choice of location** in the vendor hall,
- Company name displayed on select conference digital and print materials, including website, direct marketing emails, conference program, slide show, and social media
- Two (2) complimentary event registrations

AVAILABLE ADD-ONS

- **NEW** Leadership Academy Graduate Sponsor (limit 1) **\$1,000**
- **NEW** Coffee Break Sponsor (limit 1) **\$1,000**
- **NEW** Breakfast Sponsor (limit 1) **\$1,000**
- **NEW** Lunch Sponsor (limit 1) **\$1,000**
- Standard attendee list, including name, title, and YMCA: **\$500**
- Comprehensive attendee list, including name, title, YMCA, and contact information: **\$1,000**
- Additional conference registration: **\$80** (before 10/31) **\$96** (after 11/1)

TENTATIVE SCHEDULE

WEDNESDAY, NOVEMBER 18

5:30–7:00 PM Early Arrival Cocktail
Reception (Location TBD)

THURSDAY, NOVEMBER 19

8:00 AM Registration & Breakfast

9:00 AM Opening Session

9:45 AM Keynote Speaker

11:00–11:30 AM Networking Break

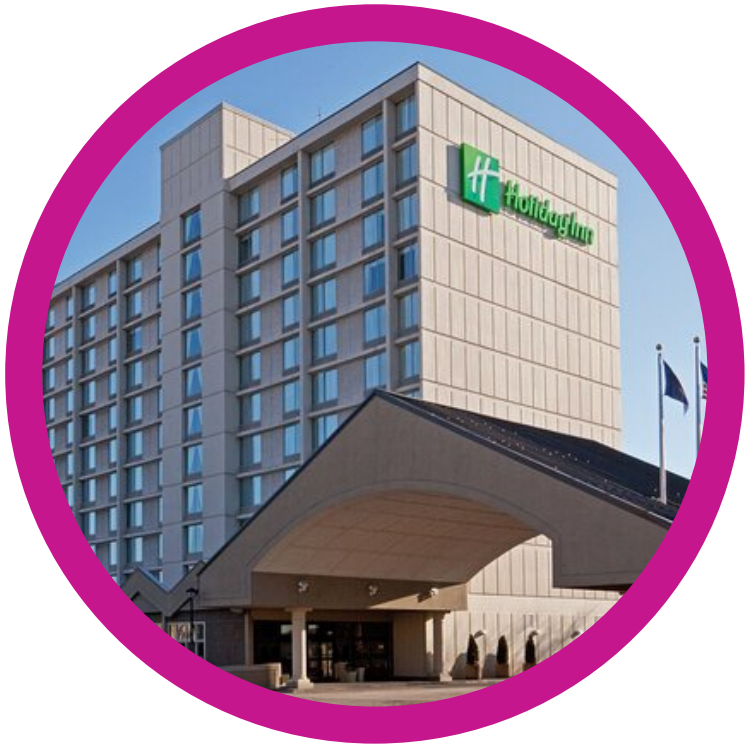
11:30 AM Lunch

12:00–1:00 PM Networking Break

1:00–3:45 PM Breakout Sessions

3:45–4:00 PM Closing Session

*Subject to change



TRAVEL & LODGING

All conference events will take place at the **Holiday Inn by the Bay**, 88 Spring Street, Portland, ME 04101

Portland International Jetport (PWM) is a short, 13-minute drive from the hotel. Free parking is available on the hotel premises.

Rooms are available at the Holiday Inn by the Bay on Wednesday, November 18 for **\$149** per night.



www.nneymcas.org



NNEYMCA



YMCA Alliance of Northern
New England

ABOUT THE YMCA ALLIANCE OF NORTHERN NEW ENGLAND

The YMCA Alliance of Northern New England supports, educates, and inspires collaboration amongst the YMCAs in Maine, New Hampshire, and Vermont to increase and strengthen their impact and advocate for positive change.

The YMCA Alliance was formed in 2021 by the merging of two existing entities: the YMCA Alliance of Maine and the YMCA Alliance of New Hampshire & Vermont. The two Alliances have been operating in their respective states for more than 25 years each.

The YMCA Alliance represents the collective voice of the 25 independently incorporated YMCAs in Maine, New Hampshire, and Vermont, which collectively serve more than 203,000 people annually.

QUESTIONS?

Contact Katie Parker, COO
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